

## SEO Intern

**Become.com** is seeking energetic and enthusiastic SEO interns who enjoy writing content for articles and blog posts to join our SEO team. This effort includes assisting the Search Engine Optimization team author unique content, research key words, analyze hot products and compile competitor research. This person must be comfortable working in a high-energy, start-up environment and have a passion for learning about the e-commerce and search segments of the Internet industry. This position will provide the right candidates a strong foundation of SEO and Online Marketing and equip them with highly sought after skills in Search Marketing

### Job Requirements & Responsibilities:

- Research key words for shopping categories and help maintain a database of key words, categories and relevant data for each
- Research and write product specific posts for category specific blogs on Become.com
- Knowledge and ownership of key paid search business performance metrics; revenue per visitor, conversion rates and overall revenue
- Optimize performance of the keyword portfolio by testing new content initiatives
- Write unique and engaging product descriptions for products
- Optimizing product titles for search
- Identifying hot products using internal company tools
- Monitoring and reporting metrics for SEO
- Researching and evaluating links through several channels
- Conducting competitive search marketing analysis

### Qualifications & Experience:

- Must be in an accredited university, pursuing a degree in communications, marketing, or business discipline
- Ability to prioritize tasks and manage deadlines in a fast-paced environment
- Experience working with wordpress (blog platform) a plus
- Excellent communication skills
- Experience and comfort in working in a team environment
- Positive attitude and enthusiasm for getting results
- SEO (search engine optimization) copywriting experience a plus
- This position requires a 3 month commitment from the candidate, any special circumstances are subject to negotiations

Become.com is a powerful product search engine and comparison shopping service that helps people make better buying decisions and purchases online by searching over five billion web pages and using its patent-pending AIR™ (Affinity Index Ranking) search technology. Founded in 2004 by industry pioneers Michael Yang and Yeogirl Yun, creators of MySimon, Become.com received \$17.5 million from TPG Growth and an additional \$8 million from European Founders Fund in 2008 to facilitate aggressive growth internationally and expand into new businesses. With over 25 million products and 5000 merchants, Become.com provides the Web's most robust and easy to use combination of relevant product research and comparison shopping. Please visit us at [www.become.com](http://www.become.com).

For immediate consideration, please send your resume in Word or PDF format with “**SEO Intern**” as subject line to [desiree@become.com](mailto:desiree@become.com) . This internship pays \$10.00 per hour.